

MATTHEW ROUSE

DIGITAL MARKETING MASTERS



CONNECT WITH MATT ROUSE



- ✉ matt@hookseo.com
- 🌐 www.matthewrouse.com
- ☎ 844-888-4665
- 🌐 www.linkedin.com/in/mattmrouse
- 🐦 @dmm_podcast
- 📷 @digitalmarketingmasterspodcast
- 📘 www.facebook.com/dmmpodcast

INTERVIEW TOPICS

- The Secret of Email Marketing
- SEO for smbs
- Customer Service & Customer Experience

SAMPLE QUESTIONS

1. What is your mission in life?
2. What is the secret to effective email marketing?
3. How are companies failing at customer experience?
4. Where should smbs start with digital marketing?

MATT'S BIO-

Matt is the host of the Digital Marketing Masters Podcast and one of the founders of Hook SEO, LLC. He is the author of Crush SEO, Start Saying Yes, and Flattening the Hamster Wheel and wrote the Inbox Mastery email marketing course. He is married to his lovely wife, Kari Rouse, along with Faith Magnolia Rouse, the brilliant toddler of the family.

MATT IS A FABULOUS PODCAST GUEST

He wants to be a guest on your show to make you look good, drop some knowledge bombs, and deliver immense value to your audience. He will also turn our social media team loose on promoting his episode on your show before and after it's released!

MATT IS ON A MISSION TO IMPROVE YOUR INBOX!

Let's face it. Most marketing email is garbage. Matt is on a mission to improve your Inbox by helping companies just like yours to send better emails.

Matt is the host of the Podcast [Digital Marketing Masters](#), where he interviews guests from all walks of life about business and related topics. Get tested and vetted digital marketing strategies that work from people that are actively working in it! Sign up to be a guest at: <https://calendly.com/dmmpodcast>